

Inés Pearce

(877) 898-9747 – office (206) 898-9933 – cell (877) 893-9308 – fax

P R O F E S S I O N A L E X P E R I E N C E

Pearce Global Partners
Los Angeles, CA
PNW Office - Seattle, WA

September 2006 – Present

CHIEF EXECUTIVE

- *ESTABLISH AND DIRECT “NATIONAL DISASTER HELP DESK FOR BUSINESS” FOR U.S. CHAMBER OF COMMERCE BUSINESS CIVIC LEADERSHIP CENTER WITH THE OFFICE DEPOT FOUNDATION, TO FACILITATE COORDINATION AND COMMUNICATION IN PRE-DISASTER AND ENHANCE ECONOMIC RECOVERY AFTER A DISASTER*
- *DESIGN AND DEVELOP THE “GET READY CAPITOL REGION” CITIZEN PREPAREDNESS PROGRAM FOR THE CAPITOL REGION COUNCIL OF GOVERNMENTS INCLUDING DEVELOPMENT OF A FULL-SERVICE EDUCATION WEBSITE, PRIVATE SECTOR OUTREACH PROGRAM, LANGUAGE TRANSLATION, AND MARKETING TO REACH THE GENERAL PUBLIC IN OVER 40 JURISDICTIONS*
- *FACILITATE AND CREATE THE SNOHOMISH COUNTY PRE-DISASTER RECOVERY FRAMEWORK INCLUDING DOCUMENT RESEARCH AND REVIEW, INTERVIEWS, WORKSHOPS, BEST PRACTICES RECOMMENDATIONS, A COMMUNICATIONS PLAN, RECRUITMENT AND ESTABLISHMENT OF A RECOVERY TASK FORCE, AND THE LAUNCH OF THE FRAMEWORK*
- *DEVELOP AND FACILITATE THE NEW EARTHQUAKE COUNTRY ALLIANCE STRUCTURE, ESTABLISH THE STATEWIDE STEERING COMMITTEE, ORGANIZE AND RUN TWO STRATEGIC PLANNING WORKSHOPS, DIRECT SECTOR-BASED OUTREACH COMMITTEES TO DEVELOP NEW PUBLIC EDUCATION MATERIALS AND ENGAGE OVER 8.6 MILLION PARTICIPANTS IN SHAKEOUT 2011*
- *DESIGN AND FACILITATE ACTIVITIES FOR 2010’S “THE GREAT CALIFORNIA SHAKEOUT”, ANNUAL STATEWIDE EARTHQUAKE DRILL INCLUDING THE DEVELOPMENT OF TEN SECTOR OUTREACH COMMITTEES, NINE REGIONAL WORKSHOPS, AN EARTHQUAKE COUNTRY ALLIANCE “STRATEGIC PLANNING WORKSHOP”, MESSAGING AND PUBLIC EDUCATION INCLUDING WEBSITE ELEMENTS AND MATERIALS, AND EVENTS FOR THE MORE THAN 7.1 MILLION PARTICIPANTS, MAKING IT THE LARGEST PUBLIC DRILL IN U.S. HISTORY*
- *DEVELOP “BUSINESS DISASTER RESILIENCY PROJECT” FOR THE COWLITZ-WAHKIAKUM COUNCIL OF GOVERNMENTS FOR THE COWLITZ-LEWIS ECONOMIC DEVELOPMENT DISTRICT THAT INCLUDED MULTIPLE PUBLIC MEETINGS, ONE-ON-ONE INTERVIEWS, DEVELOPMENT OF HAZARD PROFILES, A BUSINESS SURVEY, AND THE TRAINING MATERIALS CUSTOMIZED FOR THE RANGE OF NEEDS OF THE BUSINESSES, CHAMBERS OF COMMERCE, GOVERNMENTS, AND NON-PROFITS IN THEIR COUNTIES.*
- *ORGANIZE AND MANAGE ACTIVITIES FOR 2009’S “THE GREAT CALIFORNIA SHAKEOUT”, NOW AN ANNUAL STATEWIDE EARTHQUAKE DRILL, INCLUDING GOVERNMENT AND BUSINESS FORUMS, DRILL MANUALS FOR TARGET AUDIENCES, DRILL MEDIA AND WEBSITE DEVELOPMENT, AND COORDINATION WITH OVER 6.9 MILLION PARTICIPANTS*
- *DESIGN FOR THE CALIFORNIA EARTHQUAKE AUTHORITY A STATEWIDE EARTHQUAKE-STRENGTHENING PROGRAM FOR RESIDENTIAL STRUCTURES INCLUDING PRE-ENGINEERED DRAWINGS, PERMITTING, TRAINING FOR BUILDING PROFESSIONALS, AND MORE, TO BE LAUNCHED IN 2012*
- *MEMBER OF THE NATIONAL ACADEMIES, NATIONAL RESEARCH COUNCIL COMMITTEE “PRIVATE-PUBLIC SECTOR COLLABORATION TO ENHANCE COMMUNITY DISASTER RESILIENCE”*
- *DIRECT DEVELOPMENT OF THE “7 STEPS TO AN EARTHQUAKE RESILIENT BUSINESS” GUIDEBOOK FOCUSING ON ACTIONS BEFORE/DURING/AFTER, INTENDED AS A SUPPLEMENT TO “PUTTING DOWN ROOTS IN EARTHQUAKE COUNTRY” WHICH TARGETS ACTIONS AT HOME*
- *LIAISON DURING 2007 SOUTHERN CALIFORNIA WILDFIRES, 2008’S IOWA FLOODS, TROPICAL STORM FAY, HURRICANES GUSTAV, HANNA & IKE, 2009’S MID-WEST FLOODS AND AMERICAN*

SAMOA TSUNAMI, 2010'S HAITI EARTHQUAKE, TENNESSEE FLOODS, 2011'S JAPAN EARTHQUAKE/Tsunami, U.S. TORNADOS, AND HURRICANE IRENE FOR THE U.S. CHAMBER OF COMMERCE BUSINESS CIVIC LEADERSHIP CENTER WITH BUSINESSES, ALL LEVELS OF GOVERNMENT, NON-PROFITS, CHAMBERS, ECONOMIC DEVELOPMENT, AND COMMUNITIES

- *REPRESENT WORLD ECONOMIC FORUM AT UNITED NATION'S FIRST SESSION OF THE GLOBAL PLATFORM FOR DISASTER RISK REDUCTION, GENEVA, SWITZERLAND*
- *FACILITATE "THE GREAT SOUTHERN CALIFORNIA SHAKEOUT" STEERING COMMITTEE DEVELOPING A SERIES OF EVENTS TO RE-EDUCATE THE BUSINESSES, SCHOOLS, NON-PROFITS, GOVERNMENTS, AND COMMUNITIES ABOUT THE GREATEST RISK FROM THE SAN ANDREAS FAULT FULMINATING WITH THE NOVEMBER 13, 2008, "SHAKEOUT DRILL" WITH 5.4 MILLION PARTICIPANTS*
- *AUTHOR OF CHAPTER 5 IN THE BOOK GLOBAL WARMING, NATURAL HAZARDS, AND EMERGENCY MANAGEMENT (HADDOW, BULLOCK, HADDOW) ENTITLED "SEATTLE PROJECT IMPACT: STRENGTHENING A REGION'S CAPACITY TO MITIGATE, RESPOND, AND RECOVER"*
- *LEAD DEVELOPMENT OF BUSINESS CONTINUITY TOOLS AND RESOURCES FOR ALL TYPES AND SIZED COMPANIES TO ASSIST THEM IN BECOMING BETTER PREPARED*
- *CONTRIBUTING TO BEST PRACTICES IN THE DEVELOPMENT OF A PREMIER EARTHQUAKE MITIGATION & RISK REDUCTION WEBSITE IN MULTIPLE LANGUAGES*
- *SPEAKER AND SUBJECT MATTER EXPERT FOR "PUBLIC-PRIVATE PARTNERSHIP DIALOGUE" SPONSORED BY THE WORLD BANK UNITED NATIONS INTERNATIONAL STRATEGY FOR DISASTER RISK REDUCTION, AND THE WORLD ECONOMIC FORUM, WASHINGTON D.C.*
- *DEVELOP NEW PUBLIC-PRIVATE ECONOMIC RECOVERY GROUP WITH PIERCE COUNTY EMERGENCY MANAGEMENT INCLUDING THE CREATION OF A BUSINESS & INDUSTRY LIAISON, BUSINESS WEB PORTAL STRUCTURE, DESIGN OF THE ECONOMIC RECOVERY FRAMEWORK, AND THE ESF-14 APPENDIX*
- *CONSULT A FOREIGN GOVERNMENT ON THE DEVELOPMENT OF A NATIONAL MITIGATION STRATEGY*
- *LEAD ALL-DAY "BUSINESS CRISIS PLANNING" SEMINAR WITH LORMAN EDUCATION SERVICES*
- *COLLABORATED WITH EARTHQUAKE COUNTRY ALLIANCE, SOUTHERN CALIFORNIA EARTHQUAKE CENTER (SCEC), UNIVERSITY OF SOUTHERN CALIFORNIA, AND PUBLIC-PRIVATE PARTNERSHIP ON LAUNCH OF "DARE TO PREPARE" READINESS CAMPAIGN AND KICK-OFF EVENT WITH SPOKESPERSON EDWARD JAMES OLMOS*
- *STEERING COMMITTEE MEMBER FOR EARTHQUAKE ENGINEERING RESEARCH INSTITUTE (EERI) NEHRP SCENARIO PROJECT*
- *SUBJECT MATTER EXPERT FOR WORLD ECONOMIC FORUM'S DISASTER RISK REDUCTION SESSION, NEW YORK STOCK EXCHANGE*
- *PLANNING COMMITTEE MEMBER FOR CENTER FOR DISEASE CONTROL (CDC) META-LEADERSHIP CONFERENCE AND FOLLOW-UP EVENT IN LOS ANGELES*
- *KEYNOTE SPEAKER/PRESENTER AT VARIOUS NATIONAL AND INTERNATIONAL EVENTS SUCH AS NATIONAL EMERGENCY MANAGEMENT ASSOCIATION (NEMA, WA DC) CONFERENCE, 2008 NATIONAL EARTHQUAKE CONFERENCE (SEATTLE), PARTNERS IN EMERGENCY PREPAREDNESS CONFERENCE, CANADIAN RISK AND HAZARDS NETWORK SYMPOSIUM, NATURAL HAZARDS WORKSHOP, EMERGENCY PREPAREDNESS IN COMMERCE COUNCIL (EPICC), RESTORATION CONFERENCE (NEW ORLEANS), EMERGENCY PREPAREDNESS CONFERENCE (CANADA)*

City of Seattle
Office of Emergency Management
Seattle, WA

December 1998 – September 2006

SEATTLE PROJECT IMPACT DIRECTOR / COMMUNITY MITIGATION STRATEGIC ADVISOR

- *MANAGE FOUR MITIGATION PROGRAMS: REGIONAL HOME RETROFIT, SCHOOL RETROFIT, DISASTER RESISTANT BUSINESS, HAZARD MAPPING*

- *MANAGE ALL PUBLIC/PRIVATE PARTNERS INCLUDING REPRESENTATIVES FROM SCIENTIFIC, ACADEMIC, VOLUNTARY AND NEIGHBORHOOD ORGANIZATIONS*
- *COMPLETE ALL NATIONAL INCIDENT MANAGEMENT SYSTEM (NIMS) TRAINING AND IMPLEMENT DURING EMERGENCY ACTIVATIONS AND COORDINATION*
- *DIRECT AND OVERSEE PARTNERS, PROJECT LEADS, VOLUNTEERS, AND PARTICIPANTS ON PROGRAMS' DIRECTION, GOALS AND OBJECTIVES, BUDGET*
- *RESPONSIBLE FOR MANAGEMENT OF OVER TWO-MILLION DOLLARS IN FEDERAL GRANTS INCLUDING QUARTERLY REPORTING CYCLES, INVOICING, MATCHING FUNDS, MEMORANDUMS OF UNDERSTANDING, LETTERS OF AGREEMENT, PARTNER CONTRIBUTIONS AND PARTNER AGREEMENTS*
- *SUBJECT MATTER EXPERT ON THE PUBLIC-PRIVATE PARTNERSHIPS WORKGROUP FOR THE DEPARTMENT OF HOMELAND SECURITY, LESSONS LEARNED INFORMATION SHARING (LLIS), AND THE NATIONAL MEMORIAL INSTITUTE FOR THE PREVENTION OF TERRORISM (MIPT)*
- *LEAD ON-GOING REGIONAL PUBLIC HOME RETROFIT EDUCATION CAMPAIGN WITH PARTNERS CLEAR CHANNEL, STATE FARM FOUNDATION, HOME DEPOT, AND PARTICIPATING BUILDING DEPARTMENTS*
- *PRIMARY CONTACT FOR AUTHORS AND RESEARCHERS LOOKING AT 'BEST PRACTICES' SUCH AS THE UNITED NATIONS, THE U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (AID), THE 9-11 COMMISSION, THE UNIVERSITY OF DELAWARE, AND THE NATURAL HAZARDS RESEARCH CENTER*
- *OFFICIAL CITY OF SEATTLE EMERGENCY MANAGEMENT CONTACT WITH POLITICAL ENTITIES SUCH AS U.S. SENATORS, U.S. CONGRESS MEMBERS, CITY OF SEATTLE MAYOR AND CITY COUNCIL ON MATTERS OF MITIGATION BEFORE, DURING AND AFTER DISASTERS*
- *PROJECT LEAD FOR DISASTER RESISTANT BUSINESS INTERACTIVE TOOLKIT FUNDED BY URBAN AREA SECURITY INITIATIVE (UASI)*
- *PROVIDE EXPERT COMMENTARY ON NATIONAL PROGRAMS SUCH AS THE WEATHER CHANNEL'S "IT COULD HAPPEN TOMORROW" AND CBS EVENING NEWS WITH DAN RATHER*
- *REPRESENT CITY'S AND OTHER MUNICIPALITIES' INTERESTS ON 3-YEAR EARTHQUAKE ENGINEERING RESEARCH INSTITUTE (EERI) PROJECT TEAM RESULTING IN THE "SEATTLE FAULT EARTHQUAKE SCENARIO" PUBLICATION*
- *TRACK AND RESEARCH LEGISLATION AND TRENDS WHICH MAY IMPACT PROGRAMS, INITIATIVES, OR DECISION-MAKING*
- *DEVELOP AND COORDINATE THE BUSINESS EMERGENCY NETWORK (BEN), A TWO-WAY COMMUNICATION SYSTEM BETWEEN GOVERNMENT AND THE PRIVATE SECTOR, TO SHARE INFORMATION AND ASSIST WITH RESOURCES DURING AND FOLLOWING AN EMERGENCY*
- *COORDINATE WITH REGION 6 HOMELAND SECURITY WORKING GROUP ON URBAN AREA SECURITY INITIATIVE (UASI) PUBLIC EDUCATION PROJECTS*
- *ASSEMBLE NATIONAL EXPERTS AND ORGANIZE PUBLIC FORUMS TO ADDRESS NEEDS OF CITIZENS POST-DISASTER I.E. COMMUNITY DEBRIEF AND CHIMNEY FORUMS AFTER THE 2001 NISQUALLY EARTHQUAKE*
- *PUBLIC RELATIONS CONTACT DURING PEACE-TIME AND TIMES OF DISASTER, INCLUDING THE DEVELOPMENT OF COMMUNITY MESSAGES WITH CITY PUBLIC INFORMATION OFFICERS*
- *STAFF DUTY OFFICER FOR EMERGENCY MANAGEMENT RESPONSIBLE FOR COORDINATING NEEDED ASSETS IN EMERGENCIES WITH OTHER CITY DEPARTMENTS AND OUTSIDE AGENCIES*
- *DEVELOP AND LEAD PUBLIC EVENTS CALLED 'DISASTER SATURDAY' WHERE RESIDENTS CAN ATTEND VARIOUS WORKSHOPS, GET HANDS-ON TRAINING, TALK TO EXPERTS AND GET RELEVANT INFORMATION REGARDING MITIGATION AND PREPAREDNESS*
- *MENTOR COMMUNITIES INTERNATIONALLY AND NATIONWIDE ASSISTING THEM TO IMPLEMENT MITIGATION PROGRAMS, INCLUDING TRAVEL TO THOSE LOCATIONS, CONFERENCES CALLS, OR ONE-ON-ONE INTERACTIONS (EXAMPLES INCLUDE KOBE, JAPAN; KENAI, ALASKA; AND WASHINGTON D.C.)*

- *WEB ADMINISTRATOR FOR THE NATIONALLY RECOGNIZED SEATTLE PROJECT IMPACT WEB SITE*
- *ASSIST CITY-WIDE RECOVERY AFTER DISASTER INCLUDING MITIGATION MESSAGES IN POST-DISASTER ENVIRONMENT TO LESSEN LOSSES IN A FUTURE EVENT*
- *EDUCATE STAFF AND CITY DEPARTMENTS ON NEW HAZARD FINDINGS, MITIGATION UPGRADES, AND TRAINING OPPORTUNITIES*
- *LIAISON WITH REGIONAL BUSINESS COMMUNITY REGARDING PRE-DISASTER AND POST-DISASTER ISSUES*
- *PRIMARY CONTACT FOR AUTHOR'S WRITING ARTICLES ON SEATTLE PROJECT IMPACT PROGRAMS, MITIGATION, PUBLIC-PRIVATE PARTNERSHIPS, AND HAZARD PLANNING IN MAGAZINES LIKE SMITHSONIAN, CPM MAGAZINE, CONTINUITY INSIGHTS, AND VARIOUS NEWSPAPERS*
- *CO-COORDINATE 'ECONOMIC EOC INITIATIVE' WITH CASCADIA REGION EARTHQUAKE WORKGROUP (CREW), SEATTLE CHAMBER OF COMMERCE, AND REGIONAL BUSINESSES ON THE DEVELOPMENT OF AN ECONOMIC/BUSINESS EOC TO ACTIVATE IN TIMES OF DISASTER AND TO DISPENSE INFORMATION PRE-DISASTER FOR MITIGATION & PREPAREDNESS*
- *DIRECT SEATTLE PROJECT IMPACT STEERING COMMITTEE MEETINGS, SUB-COMMITTEE MEETINGS, MULTIPLE WORKGROUPS; COORDINATION OF ALL SCHEDULES AND EVENTS*
- *PRESENT COMMUNITY MITIGATION TECHNIQUES AT VARIOUS REGIONAL, NATIONAL, AND INTERNATIONAL CONFERENCES EVERY YEAR*
- *COLLABORATE AS CREW CHAIR ON BUSINESSES PREPAREDNESS PROJECTS, SUCH AS THE "BUSINESS SURVIVAL KIT" VIDEO CREATED WITH DIRECTOR, PRODUCER, PARTNERS, AND CONTRIBUTORS*
- *CITY OF SEATTLE EOC OPERATIONS DURING DISASTER ACTIVATIONS WHICH REQUIRE EXPERTISE IN ALL AREAS OF EMERGENCY MANAGEMENT INCLUDING TECHNOLOGY*

SAFECO Corporation
Facilities Operations-Building Services
Seattle, WA

January 1997 – December 1998

EMERGENCY MANAGEMENT AND SECURITY MANAGER

- *MANAGE LIFE SAFETY PROGRAM, ENCOMPASSING 550 EMPLOYEES INVOLVED IN THE EMERGENCY RESPONSE TEAMS (ERTs) AND THE EMERGENCY COMMUNICATION CENTER (ECC)*
- *DIRECT EMERGENCY MANAGEMENT UNIT STAFF ON LIFE SAFETY PROGRAM, DOCUMENTATION, CERTIFICATION, ANNOUNCEMENTS, TRAINING, EOC SUPPORT, EDUCATION, EMERGENCY EQUIPMENT MAINTENANCE, AND EMERGENCY SUPPLIES*
- *PROVIDE DAILY GUIDANCE TO EMPLOYEES AND GENERAL PUBLIC ON SAFECO'S EMERGENCY RESPONSE PROGRAMS; LIFE SAFETY AND EOC ORGANIZATION*
- *MANAGE STAFF AND RESPONSE TO MEDICAL EMERGENCIES ONSITE AND SECURITY EMERGENCIES BOTH ON AND OFFSITE, 24 HOURS A DAY*
- *LEAD AND COORDINATE STAFF ON SAFECO YEARLY SOUNDSHAKE EARTHQUAKE EXERCISE INVOLVING 42 ERTs LOCALLY; EOC COMMUNICATION BETWEEN DOWNTOWN, UNIVERSITY DISTRICT, AND REDMOND; EMERGENCY COMMUNICATION CENTER OPERATORS, AND LOCAL EMERGENCY MANAGEMENT*
- *RESPONSIBLE AS EOC OPERATIONS TEAM LEADER FOR PHYSICAL STRUCTURE, OVERSEEING THE EMERGENCY, EOC/ECC/ERT COMMUNICATION, PROVIDING ASSISTANCE TO OTHER EOC TEAMS, EOC RECOVERY, DIRECTING STAFF ON MAINTENANCE OF EQUIPMENT, SUPPLIES, AND DOCUMENTATION*
- *CREATE NATIONAL SECURITY STANDARDS AND SPECIFICATION FOR THE SAFECO CORPORATION AND AFFILIATES*

- *INSTRUCT AND MANAGE SECURITY UNIT'S RESPONSE TO SECURITY ISSUES, BREACHES, ALARMS, AND TROUBLE SHOOTING LAN/WAN PROBLEMS AT ALL OFFICES CONNECTED NATIONWIDE*
- *FORMULATE INTERNAL COMMUNICATION PLAN BACKED BY SAFECO CHIEF OPERATING OFFICER, COORDINATING CORPORATE RISK MANAGEMENT, BUSINESS CONTINUITY COORDINATORS, AND REGIONAL VICE PRESIDENTS, TO INTRODUCE "HEADS UP...GET PREPARED!" VIDEO AND ACCOMPANYING MATERIAL TO ALL OFFICES FOR SIMULTANEOUS UNVEILING NATIONWIDE*
- *EMERGENCY OPERATION CENTER (ECC) LEAD OPERATOR RESPONSIBLE FOR OVERSEEING EMERGENCY AND ECC OPERATORS COMMUNICATION BETWEEN EOC/ECC/ERT INTERNALLY AND WITH OUTSIDE AGENCIES*
- *DIRECT SECURITY UNIT STAFF ON REQUIRED SECURITY; ACCESS CONTROL; PROCEDURES TO BE ADHERED TO BY GUARDS, EMPLOYEES, AND VISITORS; AUTHORIZATION; AND KEY CONTROL*
- *DEVELOP AND IMPLEMENT URBAN SEARCH AND RESCUE TRAINING AT CORPORATE HOME OFFICE IN COORDINATION WITH EMERGENCY RESPONSE INSTITUTE*
- *PLAN PARTICIPATION IN COUNTY, CITY, STATE EXERCISES SUCH AS SOUNDSHAKE '98*
- *ASSIGN AND DIRECT STAFF ON COMPLETION OF MONTH-LONG PUBLIC EDUCATION ACTIVITIES FOR DISASTER PREPAREDNESS MONTH EACH APRIL*
- *CREATE EDUCATIONAL ITEMS, SUCH AS "HEADS UP...GET PREPARED!" VIDEO AND EMERGENCY CONTACT CARDS, TO BE DISTRIBUTED TO THE GENERAL PUBLIC AND EMPLOYEES FURTHERING SAFECO'S GOAL OF PUBLIC AWARENESS AND PREPAREDNESS*
- *COLLABORATE WITH PUBLIC RELATIONS DEPARTMENT ON PUBLICATIONS SURROUNDING DISASTER ISSUES*
- *LEAD THE AREA CRISIS MANAGERS' (ACM) FORUM TO COVER PROGRESS AND ISSUES OF EMERGENCY RESPONSE TEAMS, HAVE STAFF COMPILE LESSONS LEARNED DOCUMENT*
- *ADVISE ON CORPORATE RISK MANAGEMENT MANUAL, AS RESIDENT EXPERT*
- *MANAGE EACH ANDOVER CONTROLS SECURITY INSTALLATION AND LAUNCH IN 13 SAFECO REGIONS NATIONWIDE*
- *CONCEIVE AND IMPLEMENT SAFECO PHOTO ID PROJECT FOR 11,000 EMPLOYEES*
- *CONTROL PASSWORD ADMINISTRATION FOR CORPORATE SECURITY SYSTEM AND MASTER ALARM CODES FOR AFFILIATE OFFICES*
- *PROVIDE STATUS AND PLANNING AT SCHEDULED EOC MEETINGS TO EOC DIRECTOR*
- *REVIEW AND MONITOR SECURITY REPORTS AND ACTIVITIES FOR TRENDS*
- *COORDINATE WITH LOCAL SITE AND NATIONAL SECURITY CONTRACTORS*

SAFECO Corporation
 Facilities Operations-Building Services
 Seattle, WA

January 1995 – January 1997

BUILDING SERVICES SUPERVISOR, CORPORATE BUSINESS CONTINUITY COORDINATOR

- *RELOCATE THE HOME OFFICE LIFE SAFETY PROGRAM AND EOC COORDINATION TO FACILITIES OPERATIONS*
- *EXECUTE THE SUBSTANTIAL RECRUITING OF EMERGENCY RESPONSE TEAMS (ERTS) AND TRAINING FOR OVER 500 MEMBERS*
- *DEVELOP CRISIS MANAGEMENT PLANS TO COINCIDE WITH THE SUCCESSFUL DESIGN AND IMPLEMENTATION OF THE LIFE SAFETY PROGRAM, ALSO ASSISTING IN RECRUITING ERTS AND TRAINING EOC MEMBERS*
- *INSTRUCT AND MONITOR STAFF TO TRACK AND SCHEDULE TRAINING FOR ERTS*

- *FULFILL RESPONSIBILITY OF EMERGENCY COMMUNICATION CENTER LEAD OPERATOR*
- *EOC OPERATIONS BACK-UP TEAM LEADER*
- *CREATE AND IMPLEMENT PROJECT TO INSTALL 10-RADIO REPEATER SYSTEM FOR FULL CAMPUS COVERAGE OF EMERGENCY COMMUNICATION AND ADVISE REDMOND CAMPUS ON THEIR OWN INSTALLATION*
- *TRAIN NEW BUSINESS CONTINUITY COORDINATORS IN OTHER OFFICES AND BRANCHES*
- *COORDINATE YEARLY SAFECO SOUNDSHAKE EARTHQUAKE EXERCISE INVOLVING 42 ERTs LOCALLY; EOC COMMUNICATION BETWEEN DOWNTOWN, UNIVERSITY DISTRICT, AND REDMOND; EMERGENCY COMMUNICATION CENTER OPERATORS, AND BUILDING OCCUPANTS*
- *HOLD AREA CRISIS MANAGER'S (ACM) FORUM TO COVER PROGRESS AND ISSUES OF EMERGENCY RESPONSE TEAMS*
- *DESIGN AND RUN MONTH-LONG PUBLIC EDUCATION ACTIVITIES FOR DISASTER PREPAREDNESS MONTH EACH APRIL*
- *RESPOND TO MEDICAL EMERGENCIES ONSITE AND SECURITY EMERGENCIES BOTH ON AND OFFSITE, 24 HOURS A DAY*
- *PARTICIPATE IN EXERCISE DESIGN COMMITTEE, SUCH AS SOUNDSHAKE '95, COORDINATED BY THE STATE OF WASHINGTON AND THE CITY OF SEATTLE EMERGENCY MANAGEMENT.*

SAFECO Corporation
 Corporate Risk Management
 Seattle, WA

April 1994 – January 1995

BUSINESS CONTINUITY ANALYST

- *IMPLEMENT LIFE SAFETY PROGRAM COMPANY-WIDE*
- *RECRUIT, ORGANIZE, COORDINATE, TRAIN, AND EXERCISE 42 ERTs AT HOME OFFICE, 18 AT THE REDMOND CAMPUS, 4 DOWNTOWN (OVER 800 MEMBERS TOTAL)*
- *DESIGN AND DEVELOP TRAUMATIC INDUSTRIAL EMERGENCY RESPONSE (TIER) TRAINING WITH THE AMERICAN RED CROSS*
- *ASSIST SEATTLE FIRE DEPARTMENT IN EVACUATION WARDEN FIRE TRAINING FOR ERTs*
- *EVALUATE AREAS OF STRENGTH AND WEAKNESS FOR EACH DAILY RESPONSE, EXERCISE, OR DRILL, AND SHARE INFORMATION WITH OTHER ERTs*
- *CREATE AND IMPLEMENT EMPLOYEE EMERGENCY CONTACT CARD PROJECT, SPECIFIC TO EACH LOCATION NATIONWIDE*
- *PUBLISH EMPLOYEE EDUCATION INFORMATION ON THE LIFE SAFETY PROGRAM, EOC OPERATIONS, AND RISKS SPECIFIC TO OFFICES' GEOGRAPHIC LOCATION*
- *EOC OPERATIONS TEAM BACK-UP*
- *COORDINATE ADMINISTRATIVE MANAGERS IN BRANCH AND REGIONAL OFFICES TO IMPLEMENT LIFE SAFETY PROGRAM*
- *RESEARCH AND RECOMMEND URBAN SEARCH AND RESCUE EQUIPMENT ADDED TO EMERGENCY SUPPLIES AREAS*

A C C R E D I T A T I O N A N D A W A R D S

<i>SHOEMAKER AWARD FOR COMMUNICATIONS EXCELLENCE – U.S. GEOLOGICAL SURVEY</i>	2010
<i>AWARD OF RECOGNITION, CITY OF LOS ANGELES, FOR MAKING COMMUNITIES SAFER</i>	2009
<i>"101 TOP INDUSTRY EXPERTS 2009" – CAMBRIDGE WHO'S WHO</i>	2009
<i>"SEATTLE FAULT EARTHQUAKE SCENARIO" TEAM – WSSPC NATIONAL EXCELLENCE AWARD</i>	2008
<i>CAMBRIDGE WHO'S WHO EXECUTIVES, PROFESSIONALS & ENTREPRENEURS OF THE YEAR</i>	2008

KEYNOTE SPEAKER – CANADIAN RISK AND HAZARDS NETWORK (CRHNET) SYMPOSIUM	2007
REPRESENT THE WORLD ECONOMIC FORUM AT UNITED NATION’S FIRST SESSION OF THE GLOBAL PLATFORM FOR DISASTER RISK REDUCTION, GENEVA, SWITZERLAND	2007
KEYNOTE SPEAKER – ANNUAL SYMPOSIUM ON THE APPLICATION OF GEOPHYSICS TO ENGINEERING AND ENVIRONMENTAL PROBLEMS (SAGEEP)	2006
SPEAKER/UNITED NATIONS DELEGATE - UN WORLD CONFERENCE FOR DISASTER REDUCTION – KOBE, JAPAN	2005
CONTINGENCY PLANNING MANAGEMENT HALL OF FAME PUBLIC SERVANT CATEGORY – INDUCTEE	2003
CONTINGENCY PLANNING MANAGEMENT HALL OF FAME PUBLIC SERVANT CATEGORY – FINALIST (RUDY GIULIANI INDUCTED)	2002
"I DON'T FIT UNDER THE DESK: ADVANCE EARTHQUAKE SAFETY" VIDEO – NW EMMY AWARD, ACADEMY OF ARTS & SCIENCES	2002
SEATTLE PROJECT IMPACT SCHOOL RETROFIT – WSSPC NATIONAL EXCELLENCE AWARD	2000
SEATTLE PROJECT IMPACT HOME RETROFIT – WSSPC NATIONAL EXCELLENCE AWARD	2000
SEATTLE PROJECT IMPACT AWARDED FEMA’S OUTSTANDING CITIZEN	1999
SEATTLE PROJECT IMPACT AWARDED FEMA’S OUTSTANDING BUSINESS PARTNERS	1998
ANDOVER CONTROLS CERTIFICATE OF EXCELLENCE, SYSTEM ADMINISTRATION “ACE”	1997
ANDOVER CONTROLS CERTIFICATE OF EXCELLENCE, INFINITY PROGRAMMER “ACE”	1995
SAFECO BUSINESS CONTINUITY PROGRAM UNIT, CORPORATE RISK MANAGEMENT “EXCELLENCE IN TEAMWORK AND LEADERSHIP” AWARD	1996

P R O F E S S I O N A L M E M B E R S H I P S

THE NATIONAL ACADEMIES, NATIONAL RESEARCH COUNCIL, “PRIVATE-PUBLIC SECTOR COLLABORATION TO ENHANCE COMMUNITY DISASTER RESILIENCE” COMMITTEE

DISASTER RESISTANT BUSINESS - DRB TOOLKIT®, PRESIDENT

CONTINGENCY PLANNING AND RECOVERY MANAGEMENT (CPARM), PRESIDENT

CASCADIA REGION EARTHQUAKE WORKGROUP (CREW), BOARD MEMBER

INSTITUTE FOR GLOBAL AND COMMUNITY RESILIENCE, ADVISORY BOARD

2008 NATIONAL EARTHQUAKE CONFERENCE, STEERING COMMITTEE

EERI NEHRP SCENARIO PROJECT, STEERING COMMITTEE

EERI “SEATTLE FAULT EARTHQUAKE SCENARIO” STUDY, PROJECT TEAM

CAMBRIDGE WHO’S WHO, MEMBER EXECUTIVES, PROFESSIONALS & ENTREPRENEURS

DISASTER RESISTANT COMMUNITY NETWORK (DRCN), COMMUNICATIONS COMMITTEE

P U B L I C A T I O N S A N D A R T I C L E S

- ❖ HOOKE, WILLIAM, A. CHAKOS, A. ESNARD, J. HARRALD, L. KIDDER, M. LESNICK, I. PEARCE, R. ROWEL, K. TIERNEY, B. WOODWORTH. 2010. BUILDING COMMUNITY DISASTER RESILIENCE THROUGH PRIVATE-PUBLIC COLLABORATION. NATIONAL RESEARCH COUNCIL.
- ❖ HOOKE, WILLIAM, A. CHAKOS, A. ESNARD, J. HARRALD, L. KIDDER, M. LESNICK, I. PEARCE, R. ROWEL, K. TIERNEY, B. WOODWORTH. 2010. PRIVATE-PUBLIC SECTOR COLLABORATION TO ENHANCE COMMUNITY DISASTER RESILIENCE: A WORKSHOP REPORT. NATIONAL RESEARCH COUNCIL.

- ❖ *BULLOCK, JANE, G. HADDOW, K. HADDOW. 2009. GLOBAL WARMING, NATURAL HAZARDS, AND EMERGENCY MANAGEMENT. CRC PRESS. TAYLOR & FRANCIS GROUP. PP. 171 – 199. I. PEARCE. COUNTY/REGIONAL-BASED HAZARD MITIGATION CASE STUDIES.*
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- ❖ *PEARCE, INES, C. WRIGHT, M. RIPLEY, N. MATHEWS, R. RUSSELL, J. JARAMILLO. 2008. 7 STEPS TO AN EARTHQUAKE RESILIENT BUSINESS: A SUPPLEMENTAL GUIDE TO PUTTING DOWN ROOTS IN EARTHQUAKE COUNTRY. PRODUCED FOR THE EARTHQUAKE COUNTRY ALLIANCE. AVAILABLE UPON REQUEST OR AT www.earthquakecountry.info/roots/7StepsBusiness2008.pdf*
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Gonzaga University Spokane, WA BACHELOR OF ARTS, POLITICAL SCIENCE	1991
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A D D I T I O N A L

ROWING COACH – CONIBEAR ROWING CLUB, SEATTLE, WA	2003 - 2006
CONIBEAR ROWING CLUB COACH’S AWARD	2003
UNITED STATES WOMEN’S NATIONAL TEAM - U.S. OLYMPIC TRAINING CENTER, CHULA VISTA, CA	2000
COXSWAIN FOR MEN’S & WOMEN’S TEAMS FROM COLLEGE TO ELITE LEVEL	1987-2011

R E F E R E N C E S

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